



#### **Press Release**

# <u>Call for India's Social Change Leaders: Applications invited for the Prestigious</u>

## 'Social Entrepreneur of the Year (SEOY) - India Award 2023'

Noida, Uttar Pradesh, April 10, 2023: <u>Jubilant Bhartia Foundation</u> and <u>Schwab Foundation</u> for <u>Social Entrepreneurship</u>, the <u>sister organisation of the World Economic Forum</u>, invite applications for the 14th edition of the annual competition - Social Entrepreneur of the Year (SEOY) India Award 2023. The application entry for the award will be accepted till **April 30**, **2023**. Interested candidates may submit the application form available at www.jubilantbhartiafoundation.com or can email the filled form to jbf.seoy@jubl.com

The winner of the Social Entrepreneur of the Year (SEOY) India Award 2023 will be announced in the last week of August, 2023 by an eminent personality in a magnificent ceremony at New Delhi.

The winner of the SEOY Award - India will join the world's largest and the first intersectoral community of social innovators in the world affiliated with the Schwab Foundation for Social Entrepreneurship to engage, build and sustain their social enterprises.

The participating individuals and organisations are evaluated on the key parameters of Market-based, Technology-enabled, Sustainability, Direct Social Impact, Reach & Scope, Replicability. The finalists will be selected following an intensive search and selection process, including expert reviews, interviews and site visits. The winner is selected by a prominent jury consisting of eminent leaders and professionals from the Government, Business, Media, and Civil Society.

## **Key Highlights**

Who can participate: Accomplished social change leaders across diversity of large-scale, system change and social innovation models in society

**How to participate:** Submit application form available at www.jubilantbhartiafoundation.com or email filled form to **jbf.seoy@jubl.com**.

Last Date: April 30, 2023

**Evaluation parameters:** Market-based, Technology-enabled, Sustainability, Direct Social Impact, Reach & Scope, Replicability.

#### **Benefits:**

• Access to the world's most influential network • Showcase awardees' solutions to the highest level of decision-makers • Build leadership capacity of awardees by strengthening their organisational and business strategies through executive education programmes at top universities, practitioner-oriented research and curated programming at global and regional meetings • Create spaces for reflection and peer-to-peer mentoring

The Social Entrepreneur of the Year (SEOY) India Award aims to promote and celebrate leading social entrepreneurs and their unique ventures in India that help in addressing the

various gaps in our society and country. Through providing recognition, the SEOY India Award hopes to inspire many other potential social entrepreneurs in India every year.

In 2010, the Schwab Foundation for Social Entrepreneurship and Jubilant Bhartia Foundation came together to promote social innovation in India through the Social Entrepreneur of the Year (SEOY) Award – India and they have since recognised and supported the growing field of social innovation in India. This year the SEOY Award – India celebrates its 14<sup>th</sup> year. Over the last decade it has established itself as one of the most respectable awards for social entrepreneurs in India.

The award recognises individuals and organisations who implement innovative, sustainable and scalable solutions to address pressing issues faced by under-served communities to make inclusive growth a reality in India. They work in diverse areas such as health, education, employment, water, clean energy, building identity & entitlements, financial literacy, access to information and technology among others.

### **Past winners:**

Aniket Doegar from <u>Haqdarshak Empowerment Solutions</u> won the Social Entrepreneur of the Year (SEOY) Award - India 2022, presented by Shri. Anurag Singh Thakur, Hon. Union Minister for Information & Broadcasting and Minister for Youth Affairs & Sports, Government of India. Haqdarshak Empowerment Solutions is solving the information and access gap between citizens and the government's welfare schemes at the last mile, through its tech-enabled intervention. Present in 24 states in India it has trained over 22,800 agents and provided benefits worth Rs 4,000 crore for over 20 lakh families and 35,000 micro businesses.

Year	SEOY India Winner & Winning Organisation
2021	Pranshu Singhal, <u>Karo Sambhav</u>
2020	Ashraf Patel, Pravah & ComMutiny Youth Collective
2019	Shanti Raghavan & Dipesh Sutariya, <u>EnAble India</u>
2018	Prema Gopalan, <u>Swayam Shikshan Prayog</u>
2017	Urvashi Sahni, Study Hall Educational Foundation (SHEF)
2016	Neichute Doulo, Entrepreneurs Associates
2015	Poonam Bir Kasturi, <u>Daily Dump</u>
2014	H Sudarshan, <u>Karuna Trust</u>
2013	Chetna Vijay Sinha, Mann Deshi Group of ventures
2012	Anshu Gupta, <u>Goonj</u>
2011	Neelam Chhiber, <u>Industree</u>
2010	Rajiv Khandelwal & Krishnavtar Sharma, <u>Aajeevika Bureau</u>

### About

Schwab Foundation for Social Entrepreneurship was co-founded by Professor Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, and his wife Hilde. For over twenty years, the Schwab Foundation for Social Entrepreneurship has supported the world's leading social innovators in their efforts to create a more just, equitable, and sustainable world. The Schwab Foundation provides unparalleled platforms at the regional and global level to highlight and advance leading models of sustainable social innovation.

For more info please visit: www.schwabfound.org

Follow the Schwab Foundation for Social Entrepreneurship on:

Twitter: <a href="https://twitter.com/schwabfound">https://twitter.com/schwabfound</a>

Facebook: <a href="https://www.facebook.com/schwabfound/">https://www.facebook.com/schwabfound/</a>

#### About

Jubilant Bhartia Foundation (JBF), established in 2007, is the not-for-profit organisation of the Jubilant Bhartia Group. It focuses on conceptualising and implementing the Corporate Social Responsibility initiatives (CSR) for the Group. The Jubilant Bhartia Foundation's activities include various community development work, healthcare programs, cultural and sports events, environmental preservation initiatives, vocational training, women empowerment, educational activities, and promotion of Social Entrepreneurship.

For more info please visit: www.jubilantbhartiafoundation.com

Follow the Jubilant Bhartia Foundation on:

Twitter: @indiaseoy

Facebook: <a href="https://www.facebook.com/IndiaSEOY/">https://www.facebook.com/IndiaSEOY/</a>

For media queries:
Vivek Prakash
Jubilant Bhartia Foundation
E-mail: vivek.prakash@jubl.com