

**Press Release**

## **Entries open for 'Social Entrepreneur of the Year (SEYO)-India Award 2017'**

- **Apply before April 30, 2017** to India's most coveted award for social entrepreneurs
- **Assessment on key parameters of innovation, sustainability, reach, replicability & social impact**

**Noida, Tuesday, March 28, 2017:** The Schwab Foundation for Social Entrepreneurship, a sister organization of the World Economic Forum, in partnership with the Jubilant Bhartia Foundation announces opening of entries for the annual competition –Social Entrepreneur of the Year (SEYO) India Award 2017. **The applications will be accepted till April 30, 2017.** Interested candidates may submit the application form available at [jubilantbhartiafoundation.com](http://jubilantbhartiafoundation.com) or can email the filled form to [jbf\\_seoy@jubl.com](mailto:jbf_seoy@jubl.com) or [india@schwabfound.org](mailto:india@schwabfound.org)

The SEYO India Award promotes social entrepreneurs in India by recognizing organizations that work to promote inclusive growth and contribute to bring change in society through their entrepreneurial vision. The winner of SEYO India Award earns a chance to participate in the annual and regional meetings of the World Economic Forum (WEF). These meetings offers unprecedented opportunities to engage with global decision makers from the public, corporate, media, academic, and civil society sectors.

2017 celebrates **eighth year of partnership between Schwab Foundation for Social Entrepreneurship and Jubilant Bhartia Foundation.** Last year, **Mr. Neichute Doulo of Entrepreneurs Associates (EA)** from Nagaland was awarded the Social Entrepreneur of the Year India Award for his work in promoting entrepreneurship and peace building in north-eastern India by **Mr. Nitin Gadkari, Minister of Road Transport, Highways and Shipping of India** in the presence of over 300 distinguished guests at a high-level celebration in New Delhi.

### **SEYO India Award- Selection Process**

**Step 1:** Assessment of applications key parameters of innovation, sustainability, reach, replicability and social impact.

**Step 2:** Due diligence process- expert reviews, site visits, shortlisting of semi-finalists

**Step 3:** Selection of finalists basis the due diligence report

**Step 4:** Jury consisting of eminent professionals from different walks of life selects the winner

**Step 5:** Winners are announced at a high-profile event in New Delhi

The award celebrates and applauds leading social entrepreneurs and their ventures that implement innovative, practical and sustainable solutions to address poverty and the lack of basic services and resources in 'Bottom of the Pyramid' and ultra-poor communities (i.e. health, education, job creation, water, clean energy and access to information and technology). Social entrepreneurs develop a revenue stream through the sale of products, services, fees or develop key partnerships to stay sustainable.



## Social Entrepreneur of the Year (SEOY) India Award





**Applications Open**



**Neichute Doulo**  
Entrepreneurs Associates 2016



**Poonam Bir Kasturi**  
Daily Dump, 2015



**Dr H Sudarshan**  
Karuna Trust, 2014



**Chetna Vijay Sinha**  
Mann Deshi Group of Ventures,  
2013



**Anshu Gupta**  
Goonj, 2012



**Neelam Chhiber**  
Industree, 2011



**Rajiv Khandelwal & Krishnavtar  
Sharma**  
Aajevika Bureau, 2010

**Apply before April 30, 2017 on [jubilantbhartiafoundation.com](http://jubilantbhartiafoundation.com)**

### Quick Links:

Download the application form: [SEOY India 2017](#)

Applicants can email the filled form to: [runa\\_pathak@jubl.com](mailto:runa_pathak@jubl.com), [jbf\\_seoy@jubl.com](mailto:jbf_seoy@jubl.com) & [india@schwabfound.org](mailto:india@schwabfound.org)

### Note to the Editors:

**Schwab Foundation for Social Entrepreneurship** was co-founded by Prof. Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, and his wife, Hilde. The Schwab Foundation for Social Entrepreneurship provides unparalleled platforms at the regional and global level to highlight and advance leading models of sustainable social innovation. It identifies a select community of social entrepreneurs and engages it in shaping global, regional and industry agendas that improve the state of the world in close collaboration with the other stakeholders of the World Economic Forum.

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**World Economic Forum**, committed to improving the state of the world, is the International Organization for Public-Private Cooperation. The Forum engages the foremost political, business and other leaders of society to shape global, regional and industry agendas.

**Jubilant Bhartia Foundation (JBF)**, established in 2007, is the not-for-profit organization of the Jubilant Bhartia Group. It focuses on conceptualizing and implementing the Corporate Social Responsibility initiatives (CSR) for the Group. The Jubilant Bhartia Foundation's activities include various community development work, healthcare programs, cultural and sports events, environmental preservation initiative, vocational training, women empowerment, educational activities and promotion of Social Entrepreneurship. [www.jubilantbhartiafoundation.com](http://www.jubilantbhartiafoundation.com)

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Twitter at <https://twitter.com/indiaseoy> and

Facebook at <https://www.facebook.com/Social-Entrepreneur-of-the-Year-India-Award-252375598433808/>

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