



Press Release

Entries open for **'Social Entrepreneur of the Year (SEOY)-India Award 2016'**

- **Apply before April 30, 2016** to India's prestigious award for social entrepreneurs
- **Winners to participate at the annual meeting and regional meetings of the World Economic Forum (WEF)**

Noida, Friday, March 18, 2016: [The Schwab Foundation for Social Entrepreneurship](#), a sister organization of the World Economic Forum, in partnership with the [Jubilant Bhartia Foundation](#) announces opening of entries for the annual competition –Social Entrepreneur of the Year (SEOY) India Award 2016. SEOY India searches for leading social entrepreneurs from the country. **The applications will be accepted till April 30, 2016.** Those interested may submit the application form available at [jubilantbhartiafoundation.com](#) or can email the filled form to jbf_seoy@jubl.com or india@schwabfound.org

The applicants are evaluated on key parameters of innovation, sustainability, reach and social impact. Finalists will be selected following an intensive search and selection process, including expert reviews and site visits. The winner is selected by a prominent Jury consisting of eminent professionals from different walks of life. The award will be presented at a high-profile event in New Delhi. The winners of 'Social Entrepreneur of the Year (SEOY) India Award 2016' will participate in the annual and regional meetings of the World Economic Forum, which provides unprecedented opportunities to engage with global decision makers from the public, corporate, media, academic, and civil society sectors.

The Social Entrepreneur of the Year (SEOY) India Award, organized annually by Schwab Foundation for Social Entrepreneurship and Jubilant Bhartia Foundation, attracts hundreds of social entrepreneurs from all over the country. The award celebrates leading social entrepreneurs and their ventures that implement innovative, practical and sustainable solutions to address poverty and the lack of basic services and resources in 'Bottom of the Pyramid' and ultra-poor communities (i.e. health, education, job creation, water, clean energy and access to information and technology). Whether they are set up as for-profit entities, hybrid social ventures or not-for-profit organizations, their primary focus is transformational social change. Social entrepreneurs develop a revenue stream through the sale of products, services, fees or develop key partnerships to achieve sustainability. The award promotes social entrepreneurs in India by recognizing organizations that work to promote inclusive growth and contribute to bring change to society through their entrepreneurial vision.



2016 celebrates **seventh year of partnership between Schwab Foundation for Social Entrepreneurship and Jubilant Bhartia Foundation**. Last year, Ms Poonam Bir Kasturi of **Daily Dump (Bengaluru)** was awarded as the Social Entrepreneur of the Year India Award 2015 by **Shri Piyush Goyal, Minister of State (Independent Charge) for Power, Coal, New & Renewable Energy Government of India**.

Quick Links:

Download the application form: [SEOY India 2016](#)

Applicants can email the filled form to: runa_pathak@jubl.com, jfb_seoy@jubl.com & india@schwabfound.org

About the Schwab Foundation for Social Entrepreneurship

The Schwab Foundation for Social Entrepreneurship was co-founded by Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, and his wife, Hilde. Since its inception in 2000, the Foundation has been identifying the world's leading social entrepreneurs and involves the community of 200 award winners in advancing the field of social innovation in collaboration with corporate, government and academic stakeholders. Selected social entrepreneurs of the Schwab Foundation network participate in World Economic Forum events, thus providing unique opportunities for them to connect with business, political and media leaders. <http://www.schwabfound.org> Follow the Schwab Foundation for Social Entrepreneurship on Twitter at www.twitter.com/schwabfound

Jubilant Bhartia Foundation (JBF), an initiative of the Jubilant Bhartia Group, is committed to contribute towards inclusive growth. The foundation's objectives include various community development work, health care, cultural & sports, environment preservation initiative, vocational training, women empowerment and educational activities. www.jubilantbhartiafoundation.com Follow Jubilant Bhartia Foundation on Twitter at <https://twitter.com/indiaseoy>

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