

Press Release

Entries open for the 12th edition of the prestigious ‘Social Entrepreneur of the Year (SEOY) - India Award 2021’

Noida, March 31, 2021: Jubilant Bhartia Foundation and Schwab Foundation for Social Entrepreneurship, the sister organization of the World Economic Forum, announces the opening of entries for the 12th edition of the annual competition - **Social Entrepreneur of the Year (SEOY) India Award 2021**. In 2010 the Schwab Foundation for Social Entrepreneurship and Jubilant Bhartia Foundation joined hands to promote social innovation through the social entrepreneurship awards in India.

The application entry for the Social Entrepreneur of the Year (SEOY) India Award 2021’ will be accepted till April 30, 2021. Interested candidates may submit the application form available at jubilantbhartiafoundation.com or can email the filled form to jbf_seoy@jubl.com

The winner of the Social Entrepreneur of the Year (SEOY) India Award 2021 will be announced on **October 7, 2021**.

The award recognizes individuals and organizations who implement innovative, sustainable, and scalable solutions to address pressing issues faced by under-served communities to make inclusive growth a reality in India. They work in diverse areas such as health, education, employment, water, clean energy, building identity & entitlements, financial literacy, access to information and technology among others.

The participating individuals and organizations are evaluated on the key parameters of **Market-based, Technology-enabled, Sustainability, Direct Social Impact, Reach & Scope, Replicability**. The finalists will be selected following an intensive search and selection process, including expert reviews and site visits. The winner is selected by a prominent Jury consisting of eminent leaders and professionals from the Government, Business, Media, and Civil Society.

- **Social Innovation Takes Off in India:** A total of over 1600 unique social innovation applications have been received in 11 years.
- 11 years have seen a total of **523 women applications** across India!
- **Women Change Makers: 7 out of 11** winners of the SEOY India award are women social entrepreneurs.
- Turnover of participating social organisations range from Rs 1 million to Rs 600 million!
- **More stringent evaluation:** Two new parameters for evaluation of social entrepreneurs – Market-based and Technology-enabled solutions added this year.
- **New Trends:** In the recent years, sustainable farming and clean technology have emerged as new areas of social entrepreneurship

The winner of SEOY India will join the world's largest network of social enterprises affiliated with The Schwab Foundation for Social Entrepreneurship, to engage, build and sustain their social enterprises. The winner is awarded by a prominent chief guest in a magnificent ceremony every year.

The Social Entrepreneur of the Year (SEOY) India Award aims to promote and celebrate leading social entrepreneurs and their unique ventures in India that help in addressing the various gaps in our society and country. Through providing recognition, the SEOY India Award hopes to inspire many other potential social entrepreneurs in India every year.

About [Schwab Foundation for Social Entrepreneurship](https://www.schwabfound.org) was co-founded by Professor Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, and his wife Hilde. For twenty years, the Schwab Foundation for Social Entrepreneurship has supported the world's leading social entrepreneurs in their efforts to create a more just, equitable, and sustainable world. The Schwab Foundation provides unparalleled platforms at the regional and global level to highlight and advance leading models of sustainable social innovation. Learn about us at www.schwabfound.org and follow us on Twitter: <https://twitter.com/schwabfound>

About [Jubilant Bhartia Foundation](http://www.jubilantbhartiafoundation.com) (JBF), established in 2007, is the not-for-profit organisation of the Jubilant Bhartia Group. It focuses on conceptualising and implementing the Corporate Social Responsibility initiatives (CSR) for the Group. The Jubilant Bhartia Foundation's activities include various community development work, healthcare programs, cultural and sports events, environmental preservation initiatives, vocational training, women empowerment, educational activities, and promotion of Social Entrepreneurship. www.jubilantbhartiafoundation.com

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